

## **Cartez Augustus**

<https://www.linkedin.com/in/cartezaugustus>

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### **TECHNICAL SKILLS**

#### **Proficient**

Social Media Analytics, Photoshop, Illustrator, InDesign, HTML5, CSS, JavaScript, JQuery, SQL, Wireframing, Sketching, Rapid Prototyping, Usability Testing, User Research, Brackets, Dreamweaver, Sublime Text, Git, MS Office, Windows 7/8/10, Mac OS, iOS, Android

#### **Knowledgeable**

Visual Studio, PHP, Ruby, Webtrends, Xcode, Balsamiq

### **PROFESSIONAL EXPERIENCE**

#### **Web Developer I (UT Health Science Center at Houston) 01/2017 - Present**

- Developed a department-wide digital marketing plan for the SBMI
- Generated weekly web traffic/marketing reports
- Provided overall management of various websites
- Created new websites for other departments
- Corrected thousands of accessibility issues
- Designed creative content for campus-wide events
- Event photography and digital photo editing

#### **Owner/Consultant (Appdore, LLC) 05/2013 - 12/2016**

- Created a few successful apps in Xcode/GameSalad/Unity
- Developed the website for the company
- Hired VAs to assist with ASO and SEO
- Collaborated with other developers, game artists and music composers
- Gathered analytics on the market for future releases using industry tools
- Created games that were featured by Apple for Best Game Release & Game Update

#### **Technology & Marketing Coordinator (The University of Texas at Dallas) 07/2012 - 06/2015**

- Web designer/developer for the Career Center
- Maintained all hardware/software issues
- Designed creative content for campus-wide events
- Provided monthly reports for event statistics
- Communicated with other departments and external vendors
- Gathered online metrics using Webtrends and Google Analytics
- Maintained department's technology resource inventory
- Trained and provided support for an office of 30 staff members

**Data Analyst (Prairie View A&M University) 09/2011 - 07/2012**

- Created excel reports using BANNER for the Financial Aid
- Monitored and trained staff on ECM/ERP software - Docuware and Laserfiche
- Designed creative content and instructional guides
- Informed students and staff of new website content via social media updates
- Used Apple Configurator to manage all iPads
- Managed social media profiles, saw around a 10% increase on Twitter and Facebook

**Sr. Quality Assurance/Jr. Admin II (HostGator LLC) 12/2009 - 09/2011**

- Multi-tasked escalated support tickets and calls
- Worked escalated technical and billing issues from the ticket system
- Retrieved data from SQL databases to recover websites or data
- Supervised and trained over 40 employees to improve overall performance
- Evaluated employees daily for customer service by reviewing calls and support tickets
- Conducted audits on employees for promotions and performance concerns
- Repaired website issues caused by incorrect HTML, CSS, Ruby, PHP or SQL lines
- Educated customers on cPanel, Plesk, FTP, DNS, SSH for managing their websites
- Corrected networking/DNS problems causing domains not to resolve properly
- Repaired CMS scripts that rely on a SQL database
- Worked with Virtualization of Parallels and VMWare
- Promoted to Quality Assurance after 6 months for great technical support performance

**Contract Web Designer (BayouLabradores.com) 05/2009 - 06/2010**

- Created new content and redesigned old pages in HTML to achieve W3C
- Used Photoshop and Fireworks for creating and editing images
- SEO keyword research using Google Analytics and Keyword Tool
- Adobe Premiere was used for the video and audio editing
- Performed weekly content updates to the website
- Run regular backups on the website; PHP cron job script handled backups

**EDUCATION**

MBA in Info Systems Mgmt (Keller Graduate School) 4/2009 - 2/2013

Bachelors in Computer Information Systems (DeVry University) 9/2005 - 11/2008